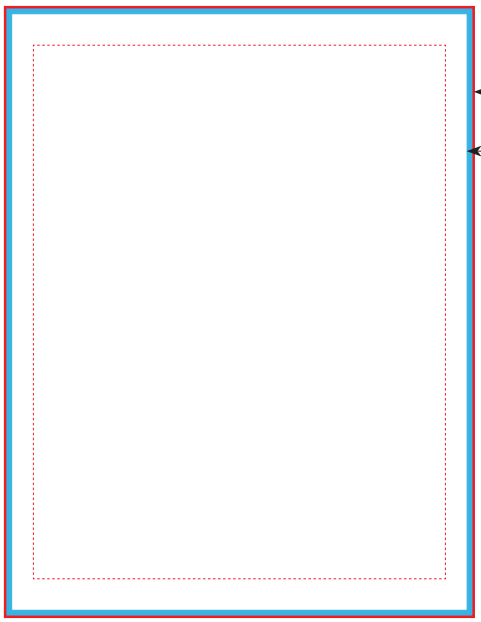
Print Advert Sizes

Material Specifications



Bleed: (5 mm) 285 mm high x 220 mm wide

Trim size: 275 mm high x 210 mm wide

Material Requirements

Material must be made to the correct size – with no crop marks or registration marks – except adverts that bleed on all four sides e.g. full pages.

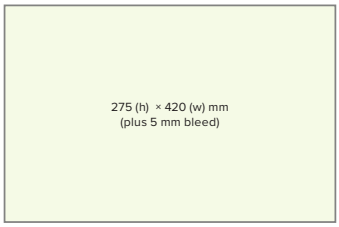
Format: Photoshop, Illustrator, InDesign

Finished digital material: High-resolution PDF

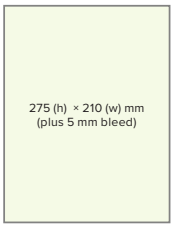
Design Guidelines

- Advertisements must be supplied in high-resolution PDF format, with a minimum of 600 dpi.
- Ensure that your template design is set up correctly – CMYK and not RGB.
- To allow for the printing process it is advisable not to use small, fine fonts in light colours.
- Due to the uncoated paper and printing process there might be a slight variance in colours.
- When using black on black ensure that the blacks are the same.

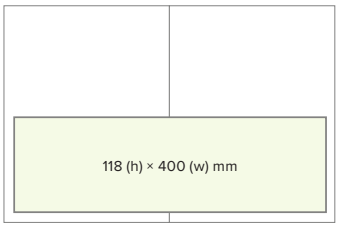
DPS (Double page spread)



Full Page



Half Page DPS



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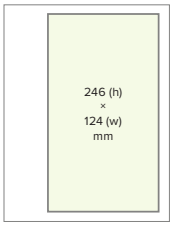

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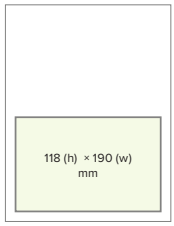

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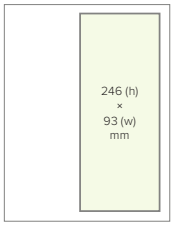
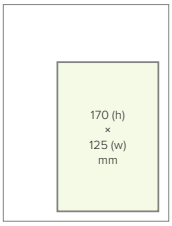


Palladium



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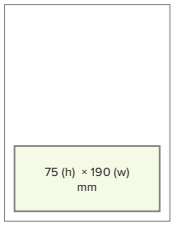

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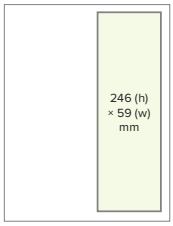

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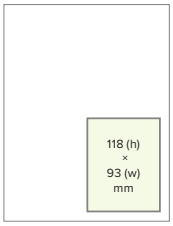

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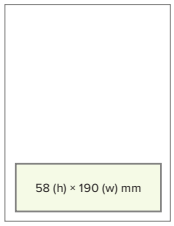
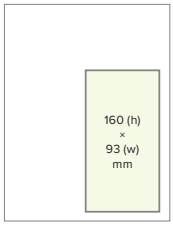


Tandem



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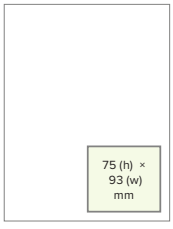

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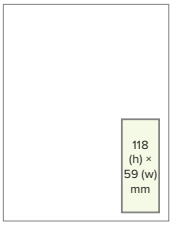
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