

Online Rate Card

Material Specifications

Material Requirements

Standard display adverts on the newsletters, website or mobi site: .JPEG or .GIF formats

File size: No advert file size may exceed 100K.

Multimedia: QuickTime or MPEG formats

Newsletter adverts: Please provide static, non-animating adverts

Requirements for Press Office

Company Profile (Word format)
Contact information
Social Media links
At least one press release
Confirmation of Press Office colour and 'word'
Cover image (1 152 x 250)
Skyscraper (120 x 600)
Tower (120 x 360)
Mega Banner (728 x 90)
Island (300 x 250)
Square (120 x 120)
Mobi banner (640 x 160)

Requirements for Topics Sponsorship

Company Profile (Word format)
Contact information
Confirmation of topic to be sponsored
Company logo (1022 x 575)
Skyscraper (120 x 600)
Tower (120 x 360)
Mega Banner (728 x 90)
Banner (468 x 60)
Island (300 x 250)
Square (120 x 120)

Mega Banner

728 (w) x 90 (h) pixels

Top Banner

468 (w) x 60 (h) pixels

In-Article

Online 468 (w) x 120 (h) pixels
Mobi 592 (w) x 152 (h) pixels
Tablet 786 (w) x 202 (h) pixels

Mobi Banner

Mobi 640 (w) x 160 (h) pixels
Full page 640 (w) x 1 008 (h) pixels
Tablet sizes 768 (w) x 90 (h) pixels
Tablet sizes 768 (w) x 960 (h) pixels

Audio Playlist Banner

Online 600 (w) x 250 (h) pixels

Skyscraper

120 (w)
x
600 (h)
pixels

Island

300 (w) x 250 (h) pixels

Tower

120 (w)
x
360 (h)
pixels