

Suppliers Directory



The *Suppliers Directory* is a comprehensive directory of companies and brands of Creamer Media's advertisers and gives advertisers print exposure and includes possibilities of a year-long online multimedia presence on the *Engineering News Online* and *MiningWeekly.com* websites and on social media platforms.

The *Suppliers Directory* is circulated to all *Engineering News & Mining Weekly* subscribers, is on sale through selected retail outlets and is also made available to delegates and visitors at selected mining and industrial conferences and exhibitions (in-person and virtual).

Rate Card 2025

SUPPLIERS DIRECTORY

All rates quoted are ‘per advert’ and exclude VAT or production charges.

Section	Standard	Basic	Branded
Alphabetical List of Companies (Rate includes one listing in the product category of choice)	N/A	3 100	4 100
Industrial or Mining Product Categories (per additional category)	795	1050	2 000
Product Showroom (per showroom) Rate includes a 12-month Product Showroom, Branded listings in the Alphabetical List of Companies and one Industrial or Mining Category of choice.			Contact for rate

Advert size	Dimensions (height x width)	1 Advert	2 Adverts, per advert	3 Adverts, per advert
	Book 3 adverts and receive a 4th advert FREE of charge			
Double Page Spread	246 mm x 400 mm	42 900	38 900	34 600
Full Page	246 mm x 190 mm	24 700	22 200	19 800
Half Page	118 mm x 190 mm	16 300	14 800	13 200
Third Page	75 mm x 190 mm	13 300	11 800	10 700
Quarter Page	58 mm x 190 mm	11 100	9 900	9 000
Sixth Page	35 mm x 190 mm	6 600	6 100	5 600
Full-Page Company Profile	Custom layout	15 900	-	-
Double Page Company Profile	Custom layout	25 600	-	-

Notes