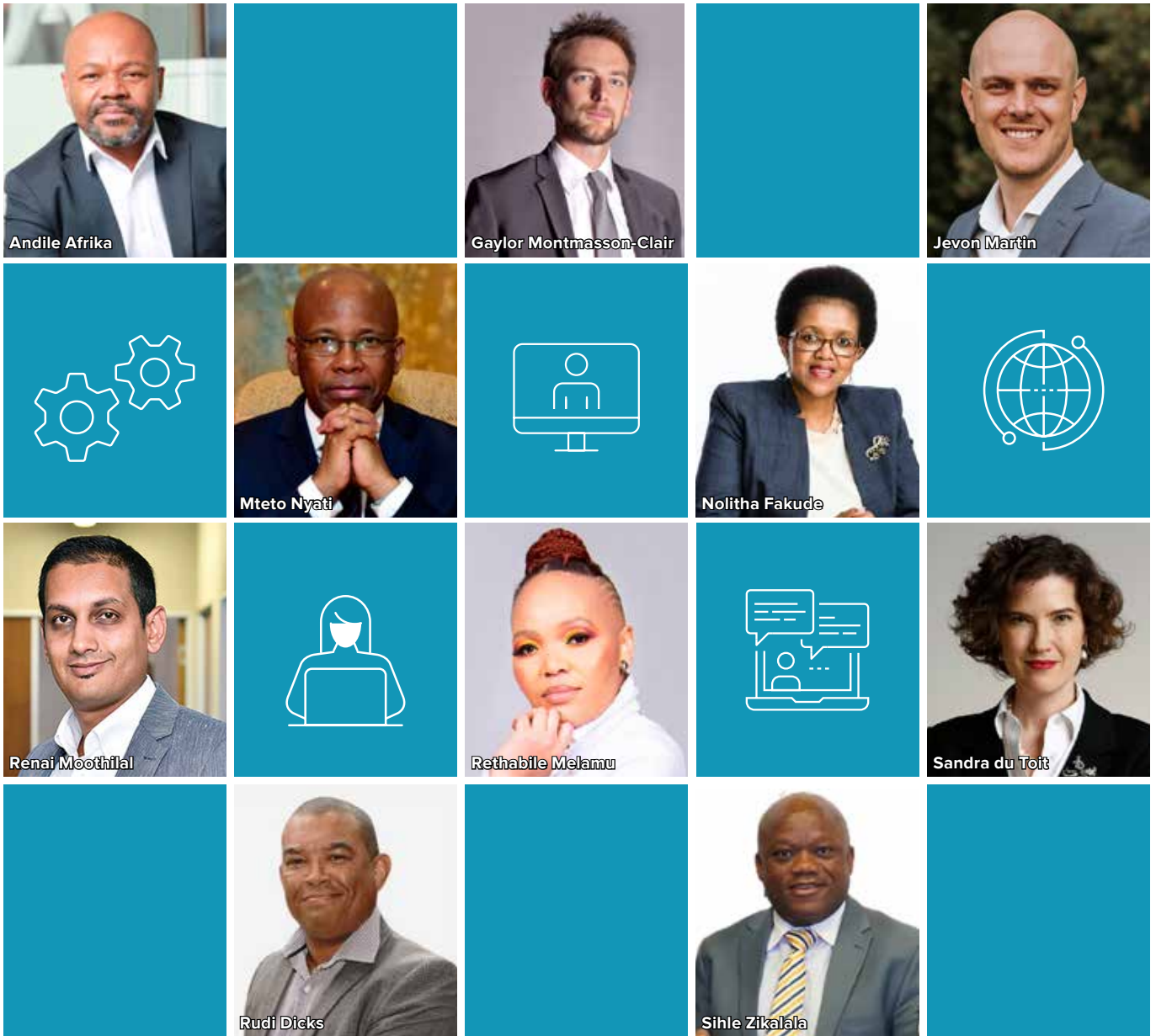


Creamer Media Webinars



Webinar panel members during 2023

Creamer Media Contract Publishing partners with and assists companies to manage and host webinars.

Creamer Media Contract Publishing boasts an average 55% attendance rate on the webinars it hosts.

Most attendees hear about, and subsequently register to attend, the webinars from banner adverts and sponsored posts on *Engineering News & Mining Weekly's* websites.

The webinars are also streamed live to our YouTube channels.

Some of the companies that have made use of, or sponsored, Creamer Media webinars



AUDIT • ADVISORY • TAX



2024 WEBINAR SCHEDULE

Creamer Media will host, amongst others, webinars on the following topics. The schedule can change at any time - email advertising@creamermmedia.co.za for the latest version of the schedule.

Month	Provisional Date	Webinar Topic
January	24	South Africa's energy outlook 2024
February	28	South Africa's mining outlook 2024
March	27	Strengthening South Africa's water infrastructure
April	10	Tapping the growth potential of tailings retreatment and rehabilitation
	24	Advancing South Africa's world-class mining technology
May	8	Showcasing the technologies that address mine water challenges
June	12	The road to resuscitating South Africa's construction sector
	26	Initiatives to promote ESG and sustainability in mining
July	3	Strategies to strengthen on-site security
	17	Leveraging South Africa's automotive aptitude in the global EV transition
	31	Electra Mining Africa and local manufacturing
August	14	Health & Safety in Mining
	21	Women in business
September	11	South Africa's renewable energy investment report card
	25	The Hydrogen Economy
October	9	Steel and the Energy Transition
	23	Upgrading transport infrastructure to improve economic performance
November	6	Battery Energy Storage Solutions

Webinar Sponsorship Options

Creamer Media's webinars are hosted on Zoom and will be live-streamed on YouTube. Webinars are marketed to the Creamer Media audience through print, digital and social media promotions while sponsoring companies assist in promoting the webinar to its membership.

Even though each webinar is unique, Creamer Media's webinars are usually well-attended. Key statistics:

- Average registrations: 525
- Average attendance rate: 55%
- Average YouTube views: 553

Headline Sponsor

- The right to have a panel member in the webinar
- Branding on the webinar holding slide
- Branding on the webinar virtual background and wallpaper
- Branding on all advertising material to promote the webinar
- A mention of your company by the webinar host during the webinar
- Marketing messages in the chat section of the webinar
- Branding as well as a quote and image of the sponsor's panel member on the DPS post-webinar report, published in *Engineering News & Mining Weekly*
- 2 x Full Page adverts in upcoming editions of *Engineering News & Mining Weekly*, one of which will be placed within the linked feature scheduled to be published in *Engineering News & Mining Weekly*
- 1-week Sponsored Post on the *Engineering News* and *Mining Weekly* Daily Email Newsletters.
- 1-Week Skyscraper banner on the relevant features page on *Engineering News Online* or *MiningWeekly.com*
- 1-Week Island advert on the Home Page of *Engineering News Online* and *MiningWeekly.com*

Cost: R85 000 ex VAT

Standard Sponsor

- Branding on the webinar holding slide
- Branding on the webinar virtual background and wallpaper
- Branding on selected advertising material to promote the webinar
- A mention of your company by the webinar host during the webinar
- Marketing messages in the chat section of the webinar
- Branding on the DPS post-webinar report, published in *Engineering News & Mining Weekly*
- 1 x Full Page adverts in upcoming editions of *Engineering News & Mining Weekly*, one of which will be placed within the linked feature scheduled to be published in *Engineering News & Mining Weekly*

Cost: R30 900 ex VAT

Supporting Sponsor

- Branding on the webinar virtual background and wallpaper
- A mention of your company by the webinar host during the webinar
- Marketing messages in the chat section of the webinar
- Branding on the DPS post-webinar report, published in *Engineering News & Mining Weekly*
- Logo on the virtual background that gets used by the host and is made available for panel members to use

Cost: R9 900 ex VAT

Advertising Terms and Conditions

Please refer to page 40 for our advertising terms and conditions.